

ULTRASONE AG – trust your ears S-Logic™ Natural Surround Sound



- next generation headphones -

With the development of the S-Logic™ Natural Surround Sound System ULTRASONE was able to create a new standard in surround sound perception of headphones:

Years of research and experience created a new generation of headphones which will turn into a new experience for your ears, as listening is like seeing – 3-dimensional!

During the evolution, ears and brain have been coordinated more and more – a perfect audio-system: according to sound impulses brain creates a tri-dimensional image. This image serves as an acoustical orientation. Ordinary headphones create the impression of music or language coming from aside or even being developed inside the head. This impression contradicts our natural sound feeling, irritates and leads to fatigue.

With it's **S-LOGIC™** Natural Surround Sound ULTRASONE managed to maintain the natural sound sensation. The music or language originated by the **S-LOGIC™** – headphones comes right out of space, as if you wouldn't be using a headphone.



With normal headphones you have the impression, that the music is being played in your head"



ULTRASONE headphones with the patented S-Logic Natural Surround Sound Technology gives you stereophonic surround sound

S-LOGIC™ offers individual and natural 3-dimensional surround sound to everyone. No additional technical equipment is necessary. No other digital surround system can be compared with it. **S-LOGIC™** needs neither artificial hall nor digital processing.

How does the S-Logic™ Natural Surround Sound System work?

The typical placement of the speakers, parallel to the ear drum, is now history, as ULTRASONE engineers have developed the S-Logic™ Natural Surround Sound System. With this system the speaker has been moved into a decentralised position and therefore produces a completely new audioacoustic sound. ULTRASONE offers this for each product type – resulting in a "never heard before" sound. With this innovation Ultrasoner has managed to set new standards for headphones. When you hear it, at first you won't at first believe it!

This means that the sound coming out of the headphones does not hit the auditory channel directly, but gets reflected by the surface of the outer ear. This "detour" is very important for the surround perception. You may ask yourself, why? The human being needs his individually different outer ear anatomy for the 3D listening. The sound first strikes the pinna and gets changed through the individual anatomy. S-Logic™ does not change your personal hearing, it intensifies it for your listening pleasure.

S-LOGIC™ has been developed for professional users who need a maximum of transparency and detailed reproduction. The quality of production and mastering profits from the extended audio-spread. ULTRASONE **S-LOGIC™** headphones are suited for the demanding Home-Cinema-wallower as well as for the HIFI-enthusiasts. Pictures, sounds and adventures arise – an adventure for the senses!

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